

The May Sweeps: Fresno-Panama City

ADI (rank)	ABC's computations 1983 households (000)			CBS's computations 1983 households (000)			NBC's computations 1983 households (000)		
	ABC	CBS	NBC	ABC	CBS	NBC	ABC	CBS	NBC
Fresno, Calif. (63)	45	48	46	45	48	46	45	48	46
Gainesville, Fla. (170)	19	—	—	19	—	—	19	—	—
Glendive, Mont. (210)	—	2	—	—	2	—	—	2	—
Grand Junction, Colo. (186)	7	14	—	7	13	—	7	13	—
Grand Rapids-Kalamazoo, Mich. (37)	91	81	86	89	81	85	89	81	85
Great Falls, Mont. (177)	12	—	11	12	13	—	12	13	—
Green Bay, Wis. (69)	64	52	60	64	53	60	64	53	60
Greensboro-Winston Salem, N.C. (51)	71	87	76	70	89	74	70	89	74
Greenville-New Bern, N.C. (100)	31	50	54	31	50	56	31	50	56
Greenville-Spartanburg, S.C. (39)	84	98	104	84	99	104	84	99	104
Greenwood-Greenville, Miss. (175)	27	10	—	27	10	—	27	10	—
Harrisburg-Lancaster-Lebanon-York, Pa. (48)	59	53	102	59	79	101	59	71	101
Harrisonburg, Va. (195)	20	—	—	20	—	—	20	—	—
Hartford-New Haven, Conn. (24)	116	143	69	115	146	67	115	146	67
Helena, Mont. (206)	—	—	4	—	—	5	—	—	5
Houston (11)	192	189	177	191	191	176	191	191	176
Huntsville-Decatur-Florence, Ala. (91)	40	50	42	40	51	41	40	51	41
Idaho Falls-Pocatello (157)	13	16	16	13	16	16	13	16	16
Indianapolis (23)	142	130	122	141	131	121	141	131	121
Jackson, Miss. (86)	28	53	65	27	53	65	27	53	65
Jackson, Tenn. (183)	28	—	—	27	—	—	27	—	—
Jacksonville, Fla. (62)	56	76	49	55	76	48	55	76	48
Johnstown-Altoona, Pa. (83)	0	58	79	0	59	77	0	59	77
Jonesboro, Ark. (173)	30	—	—	30	—	—	30	—	—
Joplin, Mo.-Pittsburg, Kan. (118)*	28	31	22	28	32	21	28	32	21
Kansas City, Mo. (27)	109	114	101	108	116	111	108	116	111
Knoxville, Tenn. (58)	78	86	44	78	91	43	78	91	43
La Crosse-Eau Claire, Wis. (133)	15	31	35	15	31	34	15	31	34
Lafayette, Ind. (191)	—	12	—	—	12	—	—	12	—
Lafayette, La. (112)	39	58	—	39	59	—	39	59	—
Lake Charles, La. (162)	—	—	37	—	—	37	—	—	37
Lansing, Mich. (98)	—	50	39	—	51	38	—	51	38
Laredo, Tex. (199)	—	4	4	—	4	5	—	4	5
Las Vegas (102)	28	28	31	28	29	31	28	29	31
Laurel-Hattiesburg, Miss. (163)	—	—	31	—	—	31	—	—	31
Lexington, Ky. (78)	44	53	45	43	53	42	43	53	42
Lima, Ohio (193)	—	—	15	—	—	14	—	—	14
Lincoln-Hastings-Kearney, Neb. (89)	30	47	14	30	47	14	30	47	14
Little Rock, Ark. (54)	84	79	83	84	79	82	84	79	82
Los Angeles (2)	560	450	584	560	485	578	560	485	578
Louisville, Ky. (44)	69	94	103	67	93	102	67	93	102
Lubbock, Tex. (134)	17	23	28	17	23	27	17	23	27
Macon, Ga. (138)	17	36	15	17	37	15	17	37	15
Madison, Wis. (101)	27	39	34	27	39	34	27	39	34
Mankato, Minn. (197)	—	11	—	—	11	—	—	11	—
Marquette, Mich. (182)	—	19	—	—	19	—	—	19	—
McAllen-Brownsville, Tex. (124)	—	—	—	23	20	12	23	20	12
Medford, Ore. (152)	27	—	23	27	25	—	27	—	25
Memphis (36)	69	111	99	65	110	98	65	110	98
Meridian, Miss. (171)*	23	10	—	23	10	4	23	10	4
Miami (13)	163	159	158	161	161	157	161	161	157
Milwaukee (29)	102	103	106	102	102	103	102	102	103
Minneapolis-St. Paul (14)	172	166	128	169	168	124	169	168	124
Minot-Bismarck-Dickinson, N.D. (142)	—	23	32	—	22	31	—	22	31
Missoula-Butte, Mont. (154)	26	—	20	—	28	20	28	—	20
Mobile, Ala.-Pensacola, Fla. (61)	56	80	61	56	80	61	56	80	61
Monroe, La.-El Dorado, Ark. (105)	11	53	23	11	53	23	11	53	23
Montgomery, Ala. (119)	18	22	60	17	22	59	17	22	59
Nashville, Tenn. (30)	89	136	48	88	138	124	88	138	124
New Orleans (32)	89	118	107	89	119	107	89	119	107
New York (1)	940	778	1,042	930	788	1,026	930	788	1,026
Norfolk-Portsmouth, Va. (46)	62	80	77	62	81	77	62	81	77
North Platte, Neb. (208)	—	—	6	—	—	6	—	—	6
Odessa-Midland, Tex. (145)*	19	24	17	19	24	17	19	24	17
Oklahoma City (40)	64	84	69	62	85	68	62	85	68
Omaha (70)	67	59	59	67	60	58	67	60	58
Orlando-Daytona Beach, Fla. (33)	106	97	106	106	99	105	106	99	105
Ottumwa, Iowa-Kirksville, Mo. (201)	19	—	—	19	—	—	19	—	—
Paducah, Ky.-Cape Girardeau, Mo. (72)	33	74	54	32	75	54	32	75	54
Palm Springs, Calif. (188)	6	—	5	7	—	5	7	—	5
Panama City, Fla. (176)	19	—	22	19	—	22	19	—	22